

JUNIOR ACHIEVEMENT TURKS AND CAICOS

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PRESS RELEASE

For Immediate Release

JUNIOR ACHIEVEMENT INNOVATION CAMP 2017 A SUCCESS

Junior Achievement TCI hosts another successful Innovation Camp. This year's Camp took place in Providenciales and Grand Turk simultaneously. Seventy-seven students from numerous high schools around Providenciales gathered at The Shore Club for a full day of brainstorming and presentations. The students were broken down into 11 teams between the ages of 14-18 years old. In Grand Turk, 59 students gathered at the HJ Robinson High School, breaking down into 12 teams, they worked diligently to create an innovative proposal. For this year's challenge, both groups were to find a solution or a way to prepare and mitigate the effects of a hurricane.

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There were many creative resolutions. Provo's winning team, 649 Aerial System, proposed the creation of a drone service as a damage assessment tool. The system would also include an app that not only provided real time damage assessment but hurricane updates and preparedness tips. The team comprised of Zariah Ingham, Rasheed John, Rodiesha Johnson, Anthonique Asamoah, Ernelle Hall, and Robria Clarke.

The winning Grand Turk team, Forecast 5, proposed a mobile app that provides hurricane updates and preparedness tips. The app would also serve as a friend tracker, satellite radar, and first aid assistant. The team comprised of Kendrea Gelcius, Llewandra Basden, Raynae Myers, Samantha Marcellus, and Angelia Ariza. "Each year I'm amazed at the creativity and ingenuity of the young folks that attend the Innovation Camp," says JATCI board of directors member Angela Musgrove. "The ideas they come up with are very advanced and great business opportunities." Both teams will face off in January with another challenge. The winner will represent the Turks and Caicos in the regional Innovation Camp 2017.

Judges for this year's camp were representatives from Scotiabank and the Department of Disaster Management. The duo evaluated each presentation choosing the top 3. Students were judged on their presentation's content, creativity, quality, as well as team spirit. The winning group of the national challenge will represent the country in the regional online Innovation Camp challenge hosted by JA Americas.

Junior Achievement is an international program designed to ready students for the future by instilling skills in financial literacy, work readiness, and entrepreneurship. Junior Achievement is an international non-profit organization focused on inspiring and motivating kids and youth to be ambitious and goal

oriented. At a regional level, Junior Achievement Americas has presence in 31 countries, its programs benefit more than 1 million youth annually. The Junior Achievement Innovation Camp is regionally funded through a partnership with Scotiabank. JATCI and Scotiabank believe in entrepreneurial education as a way to inspire and prepare youth to become role models for their communities.

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