Scotiabank invests US$2,000,000 in Junior Achievement for “Road to Success”

[Providenciales, Turks and Caicos] – (Jan 21, 2018) – Scotiabank is investing US$2,000,000 regionally in the Junior Achievement’s (JA) project - Road to Success. JA is one of the largest NGOs in the world devoted to inspiring and preparing youth to be successful in today’s global economy.

“One of our priorities is to support the ongoing improvement of the communities where we live and work. We are very proud to help JA offer financial literacy and social development programs to support young people with the tools and skills they need to be successful in the future,” said [Sean Braithwaite, Managing Director Scotiabank].

“Our biggest opportunity is to help youth discover their goals and guide them to reach success. Road to Success will allow us to do that by using innovative technologies to transform education,” said Leo Martellotto, President of JA Americas.

Road to Success provides young people with the necessary tools and hands-on in-class workshops to help them succeed in life and face economic challenges. The program’s objective is to raise awareness among youth about the importance of managing their finances and have clear professional goals, interests and values.

The funding provided by Scotiabank will support the following three phases:

**New version: Economics for Success 2.0** – During this phase, the existing content will be digitalized to offer printed and electronic resources to participants.

**New activities to complete Road to Success – Innovation Camps**
JA is introducing a new activity, the Innovation Camps. These one-day camps are an intensive experience that will engage students with entrepreneurial and collaborative learning opportunities. The students are divided into teams and all are presented with the same challenge to find a creative and innovative business solution relevant to the Bank.

**National and Regional Innovation Camp Contests**
After the initial innovation camp takes place, a Scotiabank volunteer jury will choose the winners of the national competition, who will then compete against their peers in a regional competition.

This program will be implemented in the following countries: Chile, Colombia, Mexico, Peru, Uruguay, Costa Rica, Panama, El Salvador, Bahamas, Jamaica, Trinidad and Tobago, Turks and Caicos Islands, Puerto Rico, U.S. Virgin Islands, Dominican Republic and Dominica.

Road to Success will have a long-term impact on the future lives of 50,000 students between the ages of 16 and 20.
About Scotiabank

Scotiabank is Canada’s international bank and a leading financial services provider in North America, Latin America, the Caribbean and Central America, and Asia-Pacific. We are dedicated to helping our 23 million customers become better off through a broad range of advice, products and services, including personal and commercial banking, wealth management and private banking, corporate and investment banking, and capital markets. With a team of more than 89,000 employees and assets of $895 billion (as at April 30, 2016), Scotiabank trades on the Toronto (TSX: BNS) and New York Exchanges (NYSE: BNS). Scotiabank distributes the Bank’s media releases using Marketwired. For more information, please visit www.scotiabank.com and follow us on Twitter @ScotiabankViews.

About Junior Achievement

Junior Achievement is an international non-profit organization focused in inspiring and motivating kids and youth to successfully endeavor in a competitive world. Its programs are based in three fundamental pillars: entrepreneurship, financial literacy and access to the world of work. At a regional level, Junior Achievement Americas has presence in 31 countries, its programs benefit annually to more than 1 million youth and have joint projects with companies such as FedEx, MasterCard, AT&T, Western Union, Scotiabank and the United States Development Office, among others.

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